



## TAKING SUPPLY CHAIN TRACEABILITY TO THE NEXT LEVEL

Barry McGowan  
Chief Executive Officer, Fogo de Chão





◆ Existing Locations  
◆ Future Sites



**FOGO DE CHÃO**  
BRAZILIAN STEAKHOUSE

**BRAZIL**

# Fogo at a Glance

Founded in Brazil in 1979

50+ locations

Approachable Fine Dining

Broadly Appealing

Beyond Dinner

All Party Sizes

## Revenue Mix

### Daypart Mix



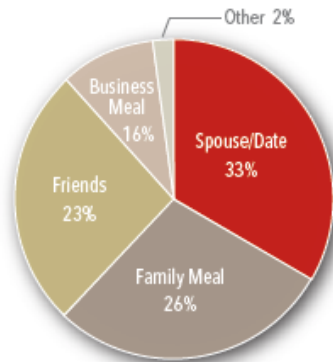
### Revenue Type



### Party Size



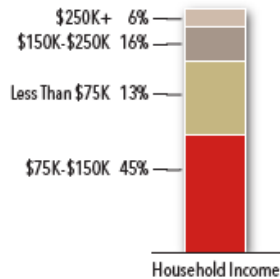
## Wide Variety of Occasions



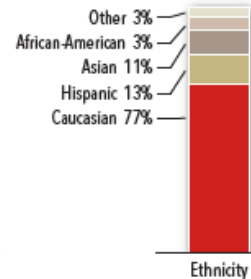
## Balanced Gender Mix



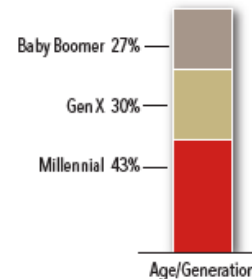
## Broad Appeal



## Diverse Guests

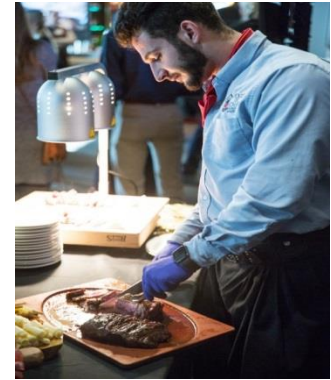


## Aspiring Millennials

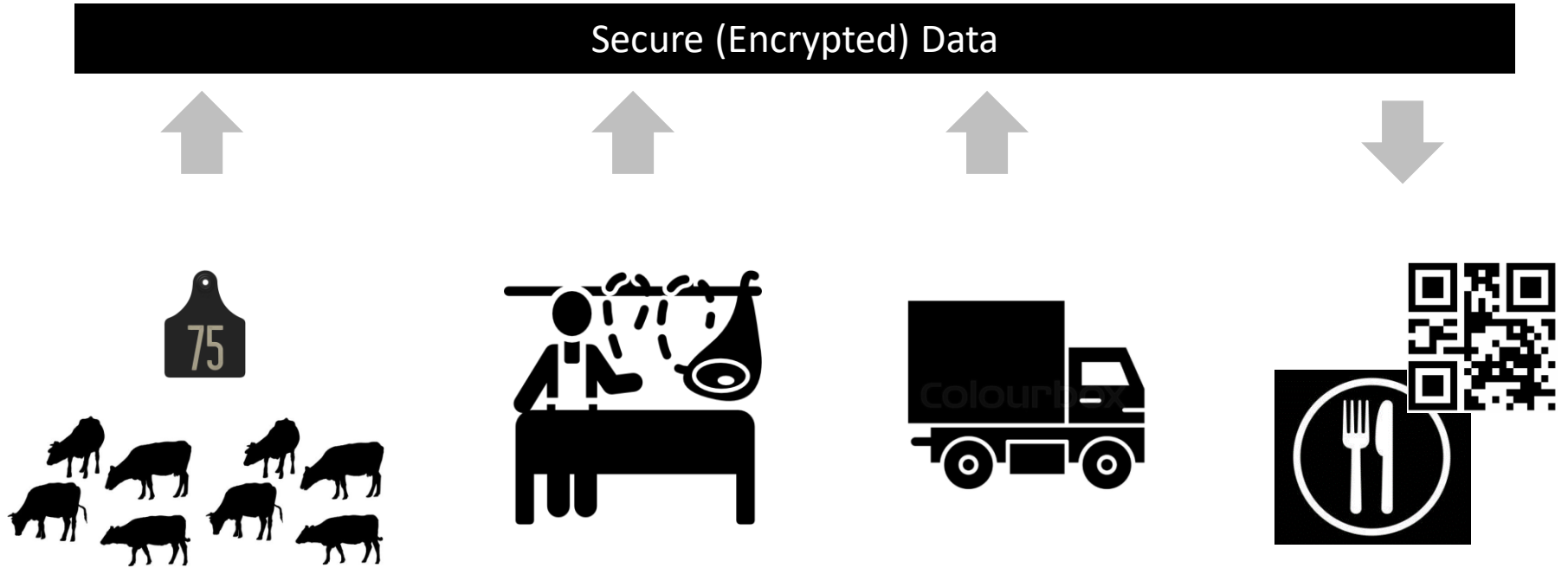


# Food Transparency

*67% of consumers want to know everything that goes into the food they buy\**



# How Blockchain Works



# Blockchain Brings Transparency

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- Traceable
- Affordable
- Accessible
- Can be commoditized

*“Where tradition and technology share the same plate.”*





*Obrigado!*