



## **The Bizzy Bag to Debut Screenless Entertainment for Kids at the National Restaurant Association Show**

**CHICAGO, BOOTH #2545 (April 19, 2023)** – [The Bizzy Bag](#), a screen-free entertainment solution for kids on the go, will be showcasing at the 2023 National Restaurant Association Show May 20-23 at McCormick Place in Chicago. This will be The Bizzy Bag's debut trade show, and its game-changing products will be featured in the center of the South Hall in [Startup Alley](#).

The Bizzy Bag provides more than 30 minutes of screen-free entertainment for any business or service provider who wants to offer an extended and more enjoyable experience for families. The reusable bag contains a mix of kids' items to keep them happy and healthy, including:

- A variety of four STEM-based teacher-approved toys for ages 3 and up
- One small healthy snack
- An antibacterial wipe and trivia/jokes to stimulate conversation.

Additionally, items in the bag are ever-changing, allowing for new excitement upon each encounter.

"[The Bizzy Bag](#) launched with great success in over 70 restaurants, breweries, hotels, car dealers and retail since we opened the doors in early 2021. We are looking forward to taking the next step and introduce and educate just how the Bizzy Bag can enhance the experience of parents and children alike to the NRA's wider audience this May," said Lauren Radie, Co-Founder of The Bizzy Bag. "As parents of toddlers, we were tired of spending money on a nice evening out, but having to rush the meal to either get back to a sitter on the clock, or to avoid a meltdown. Crayons and sugar packets weren't cutting it, and the guilt of the screen time sunk too deep – something had to be done. So here we are!"

"We have seen great success by introducing The Bizzy Bag to our menu," said Trevor Baird, owner of award-winning restaurant Trevor's At The Tracks in San Juan Capistrano, Calif. "We have partnered with The Bizzy Bag with co-branded bags, Trevor's on the Track's families know that they can come to our establishment and their kids will be excited to join. The Bizzy Bag is hands down the best solution we have found to provide the highest quality and most sought after family-friendly experience."

For more information about The Bizzy Bag or ways to partner please visit [www.thebizzybag.com](http://www.thebizzybag.com)

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**About The Bizzy Bag**

Our mission is for parents to enjoy their evening out! Leave the tablet and babysitter behind. Get to know your kiddos with our Table Talk while you wait for your food, let them explore the educational STEM based toys while you actually eat a warm meal, let them engage in independent play while you have an adult conversation or watch the big game.