

FOR IMMEDIATE RELEASE**CONTACT:**

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Cecilia.ai Announces

Cecilia.ai, the company behind the world's first interactive robotic bartender, will showcase its automated bartending solution at The National Restaurant Association Show, May 20-23, 2023.

[Tel Aviv, Israel] [04/05/2023] – Cecilia.ai, the company behind the world's first interactive robotic bartender, will showcase its automated bartending solution at The National Restaurant Association Show. As an exhibitor at the Show, an event bringing together more than 51,000 foodservice professionals from 112 different countries and representing over 900 product categories, Cecilia.ai will be able to connect with the industry and share leading-edge trends, solutions, and knowledge for the year ahead in Chicago, Illinois.

Powered by conversational AI and voice recognition abilities, Cecilia is not your typical bartender. "She" is a 3D avatar, capable of making conversation while mixing about 120 cocktails and mocktails per hour ("if you skip the chit-chat," according to the company's website). But Cecilia does more than that: using Conversational AI abilities, she can also guide through the menu, tell jokes, provide valuable information, promote the business, and more.

The company is bringing in Cecilia not only to exhibit her chatting abilities and mixology skills but also to demonstrate the new features, such as an extensive analytics dashboard and an advanced management and personalization system - for easier operation and optimization.

Cecilia, as the company announced, will host "a series of industry-themed Happy Hour events" at the booth, with drinks automatically served by Cecilia "because nothing creates better connections than drinking together." Who knows what new partnership can be forged over a glass of cocktail?

Cecilia.ai, officially launched in 2021 and has already worked with a variety of clients and organizations from the food & beverage industry, such as FIU Hospitality's Bacardi Center of Excellence, Compass Group, Diageo, Levy Restaurants, and more.

"Since we launched Cecilia in 2021, our clients and potential clients have always asked us if we're bringing Cecilia to The Show, every one of them, from every industry. So, this year, we

decided to do that,” said Elad Kobi, CEO of Cecilia.ai. “We believe that after two years of working with a variety of customers, making adjustments, and adding new features while improving our software and hardware, it’s the perfect time for our company to reveal Cecilia to a wider audience and foodservice professionals, and find new exciting opportunities and partnerships.”

“We’re pleased to welcome Cecilia.ai as an exhibitor at the 2023 Show,” said Tom Cindric, President of Winsight Exhibitions. “The annual event showcases the latest in foodservice innovation and continues to inspire menus, revitalize beverage programs, initiate equipment investments, and pioneer groundbreaking technology. We’re thrilled to bring together start-ups, niche brands, and the biggest names in the industry to help foodservice professionals solve for today’s biggest challenges including workforce shortages, labor costs and overall operational efficiency.”

As the global restaurant and hospitality industry’s premier trade show, the National Restaurant Association Show is the place to explore everything that’s happening in the hospitality industry, from the latest food and beverage trends to emerging technology. It’s all here! For more information, visit nationalrestaurantshow.com.

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About Cecilia.ai

Cecilia.ai is the world’s first interactive bartender, customized for every business and event. Powered by conversational AI and voice recognition abilities, Cecilia is not your typical bartender. She makes delicious cocktails crafted by acclaimed mixologists, chats with customers, tells jokes, promotes your brand, and provides an unforgettable experience to new and returning visitors.

Cecilia grants businesses valuable customer data, a unique groundbreaking attraction for visitors, and a new way to advertise and stand out.

The National Restaurant Association Show, Hotel-Motel Show is owned and operated by Winsight LLC in partnership with the National Restaurant Association.

About Winsight LLC

Winsight LLC is a business-to-business information, event and market intelligence company serving the restaurant and noncommercial foodservice, convenience and petroleum retailing and grocery industries. Winsight provides research and analytics, branding solutions, face-to-face opportunities, lead generation initiatives, and content marketing services through products including subscription data products, reports, research tools, research programs, fully custom

studies, conferences, custom marketing services, meetings, print, digital trade media and tradeshow, including the National Restaurant Association Show.