



KÜTAHYA PORSELEN EXPANDS GLOBAL PRESENCE WITH FAIRS ON 3-CONTINENT IN MAY

Kütahya Porselen, known for its stylish and functional collections that set trends, continues to make a name for itself with its participation in important international fairs under the slogan "Let's Shape The Future Together".

With three major fairs in USA, Asia, and Africa, the company aims to expand its share in exports. Kütahya Porcelain will take part in Horeca sector fairs in Chicago from May 20-23, in Dubai from May 23-25, and in the Libya Benghazi Turkish Export Products Fair from May 29 to June 1.

Kütahya Porselen, which is increasing its share in global trade day by day, will showcase its latest collections to the Horeca sector at two major events. The company will participate in the National Restaurant Show 2023 in Chicago from May 20-23 and The Hotel Show Dubai 2023 in Dubai from May 23-25.

Under the slogan "Let's Shape The Future Together," Kütahya Porselen promises to address the expectations of customers with a contemporary design approach and to shape the future of the industry together.

National Restaurant Show 2023

Kütahya Porselen, which exports to seventy countries on six continents and continues its export activities intensively, is showcasing its latest collections at the National Restaurant Association Show 2023, which will take place at McCormick Place from May 20-23. Kutahya porselen is presenting its Wabi Sabi, Panio, Crouton, and Organic collections, as well as its 1400 Mitterteich Defne Koz collection, Colorx, Galaxy, Chef Taste Of, Raisu, Porflame, Corendon, and Tavola series for participants at North Hall Booth 7439.

The Hotel Show Dubai 2023

Kütahya Porselen which has made a name in the world cuisines with its designs, will showcase its most ambitious collections, including Organik, Wabi Sabi, Panio, Corendon, Bone Horeca, Color x, Moderna, Capri, Galaxy, and Ottoman Art House, at The Hotel Show Dubai 2023.

Following the event, the company will also participate in the Libya Benghazi Turkish Export Products Fair from May 29 to June 1.

Aim to promote our design and production capabilities to a wider audience.

Kütahya Porcelain Chairman Sema Güral Sürmeli, who stated that they enrich presentations in professional kitchens with simple and plain products and diversify products that chefs can use for unique plating, said the following about their participation in fairs: "We are very excited for our first participation in The Hotel Show Dubai 2023 and National Restaurant



Show 2023. With these fairs, we aim to both establish new business connections in the Horeca sector and promote our country's design and production capabilities to a wider audience, with the goal of designing the future together."

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About Kutahya Porselen

Kütahya Porselen was founded in 1970 and has since become one of the largest porcelain tableware manufacturers worldwide. The company has five factories located in Turkey, with a total production capacity of 140 million pieces per year. It is known for being a dynamic and innovative brand, committed to producing durable and healthy products. The company's focus on quality and aesthetics has made it a top choice for both end-users who care about table aesthetics and professional chefs who want to elevate their presentation quality. Kütahya Porselen's products are exported to 70 countries across 6 continents, making it a truly global brand.

For more information:

Kütahya Porselen San. A.S, Gul Altinok,
gulaltinok@kutahyaporselen.com.tr
www.kutahyaporselen.com , www.instagram.com/kutahyaporselen,