

# PARI FOODS

## PRESS KIT



### Who We Are

Pari Foods symbolizes a legacy of supplying the **World's Longest and finest quality Basmati Rice across the entire United States.**

Pari Foods is a multi-award winning, minority, and women-owned certified organization, run by 5th-generation rice growers that have years of experience growing and milling rice. The rice grains are sourced from the foothills of the Himalayas and aged, so they are 3 times longer, fluffier, and non-sticky – elevating every meal experience. Our rice products are versatile, and they complement all cuisines as they absorb all flavors in the meal.

### Our Mission

The mission of Pari Foods is to provide authentic, tasty, and healthy food products for people of diverse cultures that promote a healthy and happy lifestyle.

### Why Choose US?

#### Distinctive Aroma and Authentic Taste

The rice is aged for two years which brings out the full flavor of the grain and results in a non-sticky texture. This fluffy, aromatic, and delicate-tasting rice enhances every meal and is loved around the world.

#### 100% Traceability and Sustainably-sourced

From our Extra Long-Grain Basmati Rice to our Certified Organic Brown Rice, Pari Foods is fully integrated in every aspect of the procurement process from farm to fork.

#### Our Credentials

Quality you can taste. Pari Foods has received some of the top international certifications for our rice products in the food industry.

## Awards



**FABI**  
FOOD & BEVERAGE  
AWARD  
NATIONAL RESTAURANT ASSOCIATION  
RESTAURANT, HOTEL-MOTEL SHOW

NATIONAL  
RESTAURANT  
ASSOCIATION  
SHOW 2023  
MAY 20-23, 2023  
McCormick Place | Chicago, IL



## Products

Kitchen King Supreme Basmati Rice  
Kitchen King Brown Basmati Rice  
Kitchen King Organic Brown Basmati Rice  
Kitchen King Organic White Basmati Rice  
Kitchen King Sona Masoori Rice  
Kitchen King Sella – Parboiled basmati Rice  
Kitchen King Diabetic Basmati Rice  
Regal Harvest Super Premium Basmati Rice  
Regal Harvest Pure Gold Basmati Rice  
Regal Harvest Brown Basmati Rice  
Regal Harvest SMOKED Basmati Rice  
Regal Parboiled Basmati



### Certifications



# WORLD'S LONGEST BASMATI RICE



**Media Contact:** Annie Arora, President

Ph: 732-317-3304 | email: [annie.arora@parifoods.com](mailto:annie.arora@parifoods.com) | [www.parifoods.com](http://www.parifoods.com)

Follow Parifoods on [in](#) [yt](#) [f](#) [ig](#) @kitchenkingbamatirice [ig](#) parifoodsregal