



Pari Food's Regal Harvest Smoked Basmati Rice Recognized in the Prestigious 2023 Food and Beverage (FABI) Awards

The National Restaurant Association Show's FABI Awards celebrate stand-out flavors in taste, creativity and ingenuity.

Pari Foods, Edison, NJ, USA April 26, 2023 – Pari Foods is thrilled to announce that its Regal Harvest Smoked Basmati Rice is a featured recipient of the [2023 Food and Beverage \(FABI\) Awards](#) and will be showcased at The National Restaurant Association, Hotel-Motel Show® taking place May 20-23 at the McCormick Place in Chicago, IL.

Pari Foods is a minority, woman owned certified (MWBE) organization that symbolizes with a legacy of supplying the world's longest and finest quality Basmati Rice across United States. It developed its innovative new product - Regal Harvest Smoked Basmati Rice. This Basmati Rice is grown in the foothills of the Himalayas, aged for 2 years and smoked with natural willow wood. Smoking gives an appetizing twist with its unique smoky aroma and earthy, toasty flavor. It complements all cuisines. It has a convenient resealable Zipper Pouch and is easy to cook. Regal Smoked Basmati Rice is also the Specialty Food Association's SOFI New Product Winner of 2022 and a culinary showstopper.

"We're honored to be recognized in this year's FABI Awards and look forward to showcasing Regal Harvest Smoked Basmati Rice along with our other premium range of KITCHEN KING and REGAL HARVEST Basmati Rice at the foodservice industry's most influential event," said Annie Arora, President of Pari Foods. "With tens of thousands of professionals attending from around the globe, the Show presents the perfect opportunity to introduce Regal Harvest

Smoked Basmati Rice to new buyers who are seeking revolutionary new flavors to upgrade their offerings or menus and seeking better Basmati Rice for higher yields and profits.”

The National Restaurant Association Show's FABI Awards represent the most forward-thinking and creative new tastes that are driving trends, delighting customers and delivering expanded menu offerings across the industry focused on increasing profitability. Each FABI Award submission was evaluated by an [independent panel of judges](#) from across the foodservice industry who represent some of the most well-known brands and organizations. Recipients were selected for their exciting new tastes, uniqueness in the market, appeal to the operator community, creative approach to operator challenges, or introduction of new opportunities and profit potential.

“This year is truly an exceptional year for noteworthy food and beverage products,” said Tom Cindric, President of Winsight Exhibitions. “The awarded products are breaking new barriers in flavor, taste, creativity and packaging and are shaping the future of food and beverage. As the world’s largest and most-trusted foodservice event, the Show continues to be where the next big industry trends are born and serves as a launching pad for companies to showcase new products.”

Pari Foods Inc is excited for breaking new ground in creativity and taste. It will be showcasing its Regal Harvest Smoked Basmati Rice and other premium range of Kitchen King and Regal Harvest Basmati Rice at Booth #1188 in the Natural and Organic pavilion, in featured demos at The Culinary Experience and in tastings held at the new Connections space.

About Pari Foods Inc

A leader in supplying the World’s Longest and Finest Quality Basmati rice with its flagship brands KITCHEN KING and REGAL HARVEST from the foothills of Himalayas. The mission of Pari foods is to provide authentic, tasty and healthy rice products for people of diverse cultures that promote a healthy and happy lifestyle.

For more information, please visit www.parifoods.com

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