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Fact Sheet

SHIFTY

Shifty is an innovative mobile training software application poised to disrupt the restaurant industry. It offers human-centered training, scheduling and communication capabilities designed to empower service teams and retain employees. Shifty is meant to streamline processes and enhance the overall experience for quick-service concepts and full-service restaurants.

FEATURES

Shifty allows a restaurant staff to easily access all they need for menu and shift training:

- A resource library
- Food and beverage menus
- Training shifts
- Flashcards to study
- Testing and reporting

Shifty makes it simple to improve operations and the guest experience. The restaurant staff can easily identify options based on a guest's dietary restrictions. The app allows for anonymous employee suggestions, employee onboarding, voting and robust, AI-enhanced scheduling. Additional features are being developed, including a supplier portal where news and incentives can be shared.

TAGLINE

Get your shift together!

ORIGINS

Shifty Founder Beth Hussey is a 35-year restaurant industry veteran whose proven system has successfully trained and retained thousands of employees. She translated her methodology into an accessible mobile app that provides measurable benefits for restaurant owners, staff and guests.

USERS

It's currently in place at her Birmingham, Mich. seafood restaurant, Hazel's as well 30 restaurants. Shifty has 1,300 users in its earliest stage with plans for exponential growth within 3 years.

COST	<p>Shifty is a subscription-as-a-service application. It costs \$150 per month and offers all you need to use Shifty. Implementation plans are available for those interested in further assistance.</p> <p>***Businesses that signup for Shifty at the National Restaurant Association Show May 20-23, 2023 in Chicago receive two months free - and half off the cost of a full-service customized implementation.</p>
DOWNLOAD	Get the app for IOS or Android
FOUNDED	April 2020
TEAM	<p>Founder Beth Hussey</p> <p>Director of Technology Mike Kruk</p> <p>Director of Product James Nichols</p>
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