

SoundHound

SoundHound To Showcase Next-Generation Restaurant Voice AI Technology at NRA 2023

- Booth #7057 will feature SoundHound's voice-enabled food ordering platform
- Experience live demos of groundbreaking Dynamic Interaction interface
- Learn about new AI-driven answering service for inbound queries and FAQs



SANTA CLARA, Calif.—May 16, 2023—SoundHound AI, Inc. (Nasdaq: SOUN) (“SoundHound”), a global leader in voice artificial intelligence, today announced that it will be welcoming attendees of the National Restaurant Association Show 2023 to experience its best-in-class voice AI.

The SoundHound for Restaurants booth #7057 will feature the company’s multi-channel integrated voice platform, which allows customers to effortlessly place orders [via phone](#), kiosk, drive-thru, or any other connected device supported entirely by AI.

Live demonstrations will include SoundHound’s flagship drive-thru ordering interface, [Dynamic Interaction](#) – a multimodal experience that accommodates both voice and touch input, and responds with audiovisual output.

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Across every deployment, SoundHound's sophisticated voice AI helps restaurants drive sales and unburden overstretched employees by taking orders, answering questions, accepting modifications, and even upselling.

SoundHound's advanced system uses patented voice AI that can understand natural human speech, meaning customers never have to modify their language to interact with the ordering system.

Visitors to the SoundHound for Restaurants booth can also learn more about Smart Answering, a new AI-driven answering service that can handle business-specific inbound phone queries and FAQs, allowing staff to focus without unnecessary distractions.

"We love coming to NRA as it gives us the opportunity to showcase our incredible voice AI platform live and in-person among those dedicated to the industry," said Ben Bellentini, VP of Restaurant Sales at SoundHound. "This year, we're really demonstrating the range and versatility of our AI-driven solutions as we supercharge the customer experience and go beyond just taking and processing orders for the first time. We're excited to see attendees' reactions."

This year, SoundHound is also joining forces with BdSound, who will be providing first rate audio technology to support SoundHound's drive thru demonstrations.

If you're interested in learning more about SoundHound's voice technology you can find out more at [SoundHound.com](https://www.soundhound.com). Want to meet with a SoundHound expert at NRA in Chicago? Drop our PR contact an email at fmcevoy@soundhound.com.

About SoundHound

SoundHound (Nasdaq: SOUN), a leading innovator of conversational intelligence, offers an independent voice AI platform that enables businesses across industries to deliver best-in-class conversational experiences to their customers. Built on proprietary Speech-to-Meaning® and Deep Meaning Understanding® technologies, SoundHound's advanced voice AI platform provides exceptional speed and accuracy and enables humans to interact with products and services like they interact with each other—by speaking naturally. SoundHound is trusted by companies around the globe, including Hyundai, Mercedes-Benz, Pandora, Qualcomm, Snap, Square, LG, VIZIO, KIA, and Stellantis. www.soundhound.com

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